

Cristina Arróspide

COMMUNICATION
DESIGNER



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Madrid, Spain

[LinkedIn](#)

LANGUAGES

Spanish ● ● ● ● ● ● ● ●
English ● ● ● ● ● ● ● ●
Italian ● ● ●

ABOUT ME

Hi! I am a communication designer specialized in branding, with a background in marketing and advertising.

EXPERIENCE

Graphic Designer

Freelance | 2020 - 2021

Digital nomad

Communication Manager

Cepsa | May 2016 - Aug 2019

Commercial website and online store

Customer experience and support

Partnership and service stations

Communication Specialist

Cepsa | Oct 2015 - May 2016

Loyalty Program

Commercial Mobile App

Internship

Unusual Communication Agency | Sep 2013 - May 2014

Brand management assistance

EDUCATION

Bachelor in Graphic Design

SAE QANTM Melbourne | Feb 2020 - Dec 2021

Bachelor in Marketing

ESIC Business and Marketing School | 2011- 2016

Erasmus Program

University of Chester (UK) | 2014 - 2015

Bachelor in Advertising and PR

ESIC Business and Marketing School | 2011- 2016

SKILLS

Proficiencies

Layouting ● ● ● ● ● ● ● ●
Typography ● ● ● ● ● ● ● ●
Branding ● ● ● ● ● ● ● ●
App Design ● ● ● ● ● ● ● ●
Web Design ● ● ● ● ● ● ● ●
Motion Graphics ● ● ●

Software

Illustrator ● ● ● ● ● ● ● ●
Photoshop ● ● ● ● ● ● ● ●
Adobe XD ● ● ● ● ● ● ● ●
Figma ● ● ● ● ● ● ● ●
InDesign ● ● ● ● ● ● ● ●
After Effects ● ● ●